

MOMbo

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Marti Martindale, MOMbo Inc., mlmartindale@visi.com, 612-201-9476, www.mombo.org

MOMbo Radio releases audio CD for moms

MINNEAPOLIS, Minn., March 16, 2005—Radio host and producer Nanci Olesen will celebrate the release of “Now You MOMbo,” a four-volume set of audio CDs for moms, at a live event in Minneapolis on April 17, 2005. Sponsored by locally owned BirchBark Books, the event will include readings and performances by Olesen and other artists featured on “Now You MOMbo.”

“Nanci is a remarkable woman, a great mother, and an imaginative artist,” says Brian Baxter, manager of BirchBark Books. “We are delighted to introduce this unique volume of audio programs that are guaranteed to enlighten and entertain mothers.”

“Now You MOMbo” is the first CD release from Olesen, and it includes a collection of eight audio programs in a 4-CD set. Each CD is packaged with a companion booklet, filled with commentary about the shows and performers, written and illustrated by Olesen. The programs include interviews, commentaries, conversations, and music grouped by mom-related topics: pregnancy, newborn shock, sleep, toddlerhood, worry, work/home, school, and moms acting up. “Now You MOMbo” is available at local bookstores and giftstores and through the MOMbo website for \$29.95.

“Nanci Olesen is a real treasure. MOMbo is the best radio program on mothering in the nation. Mothers everywhere love her show,” says Dr. Harriet Lerner, author of *The Mother Dance* and *Fear and Other Uninvited Guests*.

BirchBark Books will host the release celebration at 4PM, Sunday April 17, at Lake of the Isles Lutheran Church in Minneapolis on West Lake of the Isles Parkway near 21st Street West. The event will include readings and music by artists featured on “Now You MOMbo,” including Olesen, commentator/fiddler/mother Linda Breitag, and professor/playwright/mother Darcey Engen. The performance will be followed by a CD signing and discussion with the author.

For more information about the event or directions, call BirchBark Books at 612-374-4023 or visit www.birchbarkbooks.com or www.mombo.org.

Nanci Olesen created “MOMbo: A Mom Show with an Attitude” in 1990. The radio program aired weekly for 11 years, originating at KFAI in Minneapolis and nationally syndicated on the Pacifica Radio Network. MOMbo’s mission statement is: MOMbo broadcasts the everyday truth about motherhood (in order to save the world). “We’re not kidding about that last part,” Olesen says. “MOMbo is interviews and commentaries from experts and authors on all kinds of topics related to motherhood. And it is also the voice of the everyday mom who wonders: What is this motherhood thing that I signed up for, and will I ever get good at it?”